## MODERN PSEUDO-CHRISTIAN IDEAS AS AN OBSTACLE ON THE WAY OF SOCIAL AND ECONOMIC DEVELOPMENT OF RUSSIA

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Modern society is going through the era of total information. In this regard, the task of simplifying the identification of citizens will inevitably be reduced to the introduction of universal electronic media of personal data. The introduction of this transmitter makes it possible to read automatically passport data, providing a reduction in time and resources to fill a variety of receipts and other documents, and allowing to minimize the problem of queues. The introduction of the state of each of the new means of identification (such as a Taxpayer Identification Number - TIN) is accompanied by unrest among the Christian faith. These disturbances are due to misinterpretation of the Christian texts in which you can find a line of a certain number, the holders of which the mark is prepared to buy and sell.

Russian Orthodox Church (hereinafter - ROC) is trying to fight the spread of incorrect interpretations, explaining the historical tradition of identifying citizens of the state. However, we can not say that the above explanations significantly contribute to the reduction of mass unrest as the number of Christians who are familiar with the official position of the Russian Orthodox Church, is significantly inferior to the number of supporters of an incorrect interpretation. The above state of affairs is due to the fact that for the dissemination of incorrect interpretations of Christian texts actively used such technology for the mass dissemination of information as "spam". Which essentially boils down to the placement of the template information messages on pages in the Internet discussions, participation in which is available for distributors? This text replicated incorrect interpretation traditionally accompanied by criticism of the representatives of the current government (incriminating them in an effort to manipulate the citizens, through the implantation of control chips) or advertising services "orthodox lawyers" (as they call themselves), ready for a modest fee "to help the brothers in the faith" with registration of non-receipt of a universal electronic card.

Thus, we can observe how the pseudo-Christian ideas used by representatives of the opposition political forces to provoke dissatisfaction current government, and enterprising lawyers - in order to expand its customer base. However, it is important to understand that regardless of the particular objectives pursued by distributors, replicated texts may cause an uncontrollable mass panic. This mass panic becomes an instrument of destabilization of public sentiment and, as a consequence, an artificial obstacle to socio-economic development of modern Russia.

<u>Key words</u>: identification of citizens, a universal electronic card, the interpretation of Christian texts, spam, mass panic.

Since 2008 Russia has implemented a long-term concept of socio-economic development of the Russian Federation for the period up to 2020. This concept was developed in accordance with the request of the President of the Russian Federation, following the meeting of the State Council held on July 21, 2006, and approved by the Government Decree from November 17, 2008 No 1662-p. The main objective of the above is the Concept of sustainable well-being of Russian citizens, national security, the dynamic development of the economy and the strengthening of Russia's positions in the world community [3]. In pursuit of this goal, the Russian government must find and provide effective solutions to many diverse tasks. One of these tasks is to improve the efficiency and quality of services for citizens in government and commercial organizations. In turn, one of the key ways to solve this problem lies in the simplification of the process of identification of citizens to gain access to the services of the various organizations.

As modern society is experiencing an era of total information, the task of simplifying the identification of citizens will inevitably come down to the idea of the introduction of universal electronic media of personal data. The introduction of such a support makes it possible to automatically read passport data, providing a reduction in time and resources to fill a variety of receipts and other documents, and allowing, thus, minimize the problem of queues. On July 27, 2010, the Federal Law No 210-FL "On the organization of public and municipal services" was adopted. In part 6 of this law, a new tool was presented to the identification of citizens – a universal electronic card (hereinafter UEC). There was also released the application and the basic direction, including the possibility of electronic payments.

It should be noted that, previously, the introduction by the state for each of the new means of identification (such as a Taxpayer Identification Number – TIN) was accompanied by unrest among the Christian faith. These disturbances were caused by perverse interpretation of the texts Revelation of St. John the Divine, where you can find a line of a certain number, the holders of which the mark is prepared to buy and sell:

"And he (the beast of the earth, i.e., the false prophet of the Antichrist) causeth all, both small and great, rich and poor, free and bond, to receive a mark in their right hand, or in their foreheads, and that no man might buy or sell, save that had the mark, or the name of the beast, or the number of his name. Here is wisdom. If anyone has insight, let him calculate the number of the beast; for it is man's number. The number of 666" [4].

The obvious logical argument based on the fact that in the sacred texts is a question of applying the marks on the forehead and right hand, dismisses the faithful, under the pretext that these circumstances could have a metaphorical character: right hand – the active life according to the commandments of God, brow – knowledge of the truth God. But this contradictory situation has come to the aid of the community of the Russian Orthodox Church (hereinafter - ROC), which the bishops made a timely clarification of the historical tradition of identifying citizens of the state, resulting in the confirmation of their arguments passage from the Gospel of Luke:

"In those days Caesar Augustus issued a decree that a census of the whole earth. This was the first census in Quirinius was governor of Syria. And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, from the city of Nazareth, into Judea, to the city of David which is called Bethlehem, because he was of the house and lineage of David, enrolled with Mary his espoused wife, being great with child"[1].

In February 4, 2013 the Council of Bishops of the Russian Orthodox Church adopted a document entitled "The position of the Church in connection with the development of the personal data recording and processing technologies", which stated the following: "The Orthodox Church does not deny the need to consider the state of citizens. Immaculate Virgin Mary and St. Joseph, listening to Caesar's command to "all went to be taxed, everyone into his own city" (Luke 2: 3.), Went to Bethlehem, where the Savior of the world was born. Since ancient times, the authorities conducted a census of the population, to issue identity documents. These measures are necessary to protect public order and public security, the implementation of economic and social functions". It is also mentioned that in March 7, 2000, the Holy Synod of the Russian Orthodox Church stressed in a statement that "no outward sign does not violate man's spiritual health, unless it becomes a consequence of deliberate betrayal of Christ and the desecration of faith" [5]. However, we can not say that the above explanations have significantly contributed to a decrease in mass unrest, as the number of Christians who are familiar with the official position of the Russian Orthodox Church, is significantly inferior to the number of supporters of an incorrect interpretation.

The above state of affairs is due to the fact that for the dissemination of incorrect interpretations of sacred texts is actively used such technology for the mass dissemination of information as "spam". Which essentially traces to the placement of the template information messages on the pages of the Internet discussions, participation in which is available to distributors [2, p.139]. At the same time, the text replicated interpretation of Revelation of St. John the Evangelist is traditionally accompanied by criticism of the representatives of the current government (incriminating them in an effort to manipulate the citizens, through the implantation of control chips) or advertising services "orthodox lawyers" (as they call themselves), ready for a modest fee "to help brothers in faith "with registration of non-receipt of a universal electronic card. Thus, we can observe how the pseudo-Christian ideas used by representatives of the opposition political forces to provoke dissatisfaction current government, and enterprising lawyers – in order to expand its customer base. However, it is important to understand that regardless of the particular objectives pursued by distributors, replicated texts may cause an uncontrollable mass panic.

Mass panic can undermine any, even the most stable system – whether it's financial system (if the citizens rush to the banks for their money), food supply system (massive buying "in stock" products can lead to the real deficit of the goods, even in the absence of preconditions to it) or polit-

ical system (for example, intimidation of the population of the proposed action of political opponents) [6 s.157-158].

Thus, summarizing the above, we can say that at this stage of development of the Russian society in a timely manner is very important to monitor the dynamics of the situation with the spread of incorrect interpretations of Christian texts and prevent its further development. At the same time, in order to minimize the risk of aggravation of the situation, it can be used as a traditional event for the fight against spam, and educational activities to promote the official position of the Russian Orthodox Church on the issue of Russian citizens electronic identifiers.

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